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Teen Vogue encourages readers to buy vibrators and lube for the school year

Brandon Morse (<http://www.theblaze.com/author/bmorse/>) Aug 23, 2017 1:21 pm



Teen Vogue recently released an article suggesting vibrators, lube, and condoms as part of their back to school shopping list. (Getty Images)

Teen Vogue magazine encouraged its readers to include vibrators, lube, condoms, and sex education guides in their back-to-school shopping.

Teen Vogue recently published an article titled, "[Back to School Awards 2017: The Best Health and Wellness Products](http://www.teenvogue.com/gallery/back-to-school-awards-2017-health-wellness-products)" in which they listed the "best splurge" or "best value" products for several items, including innocuous things such as workout gear, drinks, and blankets.

However, the list also included items that focused on sexual gratification and intercourse. The magazine suggested that "personal massagers" were the best way to avoid sexually transmitted infections and "let off steam," and recommended two different products.

The magazine also suggested water-based and silicone-based lubricants and reminded readers about the proper use of certain lubricants with certain condoms, which they also featured on the recommendation list with guidance for best brands — both in latex and non-latex. The magazine touted one condom brand because of the way it smells.

Teen Vogue is no stranger to promoting sex to youngsters

Teen Vogue raised the hackles of many Americans last month when they [published a guide for teenagers on how to perform anal sex](http://www.theblaze.com/news/2017/07/18/teen-vogue-under-fire-after-promoting-sodomy-among-teens-editor-slaps-down-criticism-with-this/) (<http://www.theblaze.com/news/2017/07/18/teen-vogue-under-fire-after-promoting-sodomy-among-teens-editor-slaps-down-criticism-with-this/>).

Parents and activists alike lambasted both the article and the publication for attempting to teach sexual acts to children and teens.

Elizabeth Johnston, a parental activist, released a video where she burned the offending issue of Teen Vogue and urged viewers to go to their local stores and libraries, and demand the magazine be removed from its shelves.

Teen Vogue's digital editorial director, Phillip Picardi, responded to the backlash by posting a picture of himself kissing another man, while giving the camera the finger. Picardi blamed the fury over the article as being "rooted in homophobia," as well as an "arcane delusion about what it means to be a young person today."

Who's the audience?

The article promoting sex products is allegedly aimed at college students. Teen Vogue Editor Elaine Welteroth claimed to [The Guardian](https://www.theguardian.com/media/2017/feb/25/teen-vogue-readers-consider-themselves-activists) (<https://www.theguardian.com/media/2017/feb/25/teen-vogue-readers-consider-themselves-activists>) that the magazine's "sweet spot" demographic is 18-25. However, the magazine openly promoting anal sex to "teenagers" suggests to parents and activists that the actual demographic is far lower.

Furthermore, a glance at Teen Vogue's front page — at the time of this article's writing — showed articles covering which Disney movies would be appearing on Netflix next month and young celebrity couple news.

If Teen Vogue is aiming at young adults — as its editors claimed they were to The Guardian — but openly promoting anal sex to teenagers, it's awfully hard for Teen Vogue's editors to hide behind the idea that they're trying to reach an older crowd. It's even harder to do when the word "teen" is in the title of their publication.

Parents would likely find Teen Vogue a publication to avoid for their children, despite the content's aim at a younger demographic.

(H/T: [DailyWire](http://www.dailywire.com/news/20084/whats-your-back-school-list-teen-vogue-recommends-paul-bois) (<http://www.dailywire.com/news/20084/whats-your-back-school-list-teen-vogue-recommends-paul-bois>))